

# COLLEGES: DEVELOPING A NEW REVENUE STREAM THROUGH BUSINESS TRAINING PARTNERHIP

TRANSFORMING  
BUSINESS  
THROUGH  
SECURITY

Our  
independence  
is genuine

Our expertise  
is proven

Our purpose is  
to enable

Our company is  
built on trust



## IS YOUR COLLEGE GROUP SEEKING TO DEVELOP NEW REVENUE STREAMS?

In a challenging economic environment, many colleges and universities are looking to their business communities to help them develop new revenue streams. By understanding the needs of these businesses, opportunities to become a valued and trusted partner could bring not only new revenue streams to colleges but could increase their footprint in the business community. This brings great benefits to business, colleges and students alike.

**We work in partnership with colleges, providing the means to achieve a new revenue stream.**

Our expertise in information and cyber security training means we are perfectly placed to offer you an experienced trainer for a one day course on a variety of security based topics, invaluable to your business community. There are few things more topical and misunderstood than cyber security, data protection and GDPR. We offer a no nonsense, practical approach that is based on our experience as consultants; for an audience that has an appetite for both skill and assurance.



## How does it work?

It is simple; we provide the trainer, content and materials, you can sell the course badged as your college to your business community. We will even support you with social media promotion of your course, inclusion on our website and we can offer advice for email campaigns. We have experience of this as a successful model in our partnership with York College. All you pay for is the trainer, the course fees go directly to you. Easy.

## What kind of courses might work best?

We have written training courses for all sorts of clients with a wide range of security needs and we have found that the most popular general one day courses tend to be:

- GDPR and Data Protection
- Cyber Foundation Course
- Cyber Awareness for Business Leaders

**Why not have a no obligation exploratory chat with our team. They can tell you how it worked with previous colleges and explain our courses in more detail.**



TO FIND OUT MORE ABOUT OUR SERVICES PLEASE  
CONTACT OUR TEAM ON

**0121 559 6699** OR EMAIL [BESTPRACTICE@ADVENT-IM.CO.UK](mailto:bestpractice@advent-im.co.uk)



**people | places | information | technology**

ADVENT-IM.CO.UK

0121 559 6699

[BESTPRACTICE@ADVENT-IM.CO.UK](mailto:bestpractice@advent-im.co.uk)



HM Government



CPD MEMBER  
The CPD Certification Service