



**\*\*PRESS RELEASE\*\***

Media Contact: Ellie Hurst  
+44 (0) 121 559 6699,  
[bestpractice@advent-im.co.uk](mailto:bestpractice@advent-im.co.uk)  
Date : 15.02.18

## **Advent IM launch MyDataProtectionOfficer, ahead of GDPR**

*The UK's leading independent, holistic security consultancy today announced the launch of their data protection advisory service, MyDataProtectionOfficer. This service is a direct response to the GDPR requirement for some businesses and organisations to have a dedicated Data Protection Officer (DPO), but who subsequently discover they cannot resource another employee to meet this requirement, or are simply looking for a more cost effective and agile way to comply.*

The continued focus on all matters data protection, brought about by the impending GDPR rollout in a few weeks, has meant that many businesses and organisations have been keenly studying the articles and guidance to discover what they need to do to be compliant, or at least what needs to be put in place to ensure they will become compliant. Some of those businesses and organisations will be discovering they need to appoint a DPO and this revelation may have left some perplexed at the additional cost and unsure how they will go about it. Some may still be unsure if this even applies to them.

With this potential data protection vacuum in mind, Advent IM, longstanding data protection practitioners, consultants and trainers, have stepped in with an advisory service to satisfy both the need for a DPO under GDPR and the need for the business to manage cost. MyDataProtectionOfficer is designed to meet all the GDPR requirements for a DPO, but instead of a full time employee that requires holiday pay, pension, sick leave etc., the team of data protection experts at your disposal are only chargeable for the time you actually use. With the additional reassurance of more than fifteen years in data protection practice, businesses may actually find they are able to use expertise that may have been outside of the pay scale they could have offered to an employee.

Advent IM Director, Julia McCarron said, "We know there has been a lot of confusion and a great deal of fear around GDPR, and many people who have never had to focus a significant amount of time on data protection before are having to do so now. If you meet the criteria for a DPO and have



perhaps left it late to work out how to resource one, or you can't get the level of expertise you need on a budget, or simply don't feel your business warrants a full-time resource, then MyDataProtectionOfficer is for you. Not only that but with Advent IM's wider information security expertise and knowledge of implementing standards such as ISO27001, Cyber Essentials and IASME, those using our service benefit from a holistic approach that considers the wider aspects of securing all types of information. What may seem daunting to you, is business as usual to us."

[http://www.advent-im.co.uk/consultancy/cyber\\_security/gdpr/](http://www.advent-im.co.uk/consultancy/cyber_security/gdpr/)

Close

Issued: 15.02.18

Ends

Ref: 0218-Advent-MyDPO

## NOTES TO EDITORS

### About Advent IM

Advent IM is an independent specialist consultancy, focusing on holistic security management solutions for information, people and physical assets, across both the public and private sectors. Established in 2002, Advent IM is a centre of excellence for security services, promoting the benefits of best practice guidelines and standards and the need to address risk management to protect against potential threats.

From its offices in the Midlands and London, its Consultants work nationwide and are members of the Institute of Information Security Professionals (IISP), The Security Institute (Syl) and British Computer Society.

Consultants are also Lead Auditors for the International standard for information security management (ISO 27001)), NCSC Certified Professionals (CCP), Practitioners of PRINCE2, a recognised project management methodology widely used within the public sector, CISSP qualified and Home Office trained physical security assessors.